|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Term ends | Pres | Directors |  | Term ends | Pres | Directors – Quorum 13/7 |
| 2019 | x | Mitzi Kline - President |  | 2020 | x | Fallon Kay |
| 2020 | x | Leslie Herndon - Vice Pres. |  | 2020 |  | Laura Hernandez – Alumni Assoc. Pres |
| 2021 |  | Shannon Gardner - Treasurer |  | 2022 |  | Keri Elliott |
| 2020 |  | Alaina Arnold - Past President |  | 2022 | x | Sharon Brown |
| Perm | x | Cody Abshier - Superintendent |  | 2022 | x | Barbie Kelly |
| Perm | x | Margaret Gardzina - Lifetime |  |  | x | Bruce Wright – Ex. Director |
| 2020 | x | Brandon Davis |  |  |  |  |
| 2021 | **x** | Logan Pickett |  |  |  |  |

**Regular Meeting Items:**

1. Welcome and informational items

* Media Banners (X banners) for a more professional look. We will be purchasing these in the near future.
* Director’s Night Out – Oct. 15 postponed due to LISD board meeting
* Handbag Raffle update – 15 winners so far (Brenda Mills)
* Brandon gave a Forticq donation update and reported a $35,000 donation from the Mearns family. Brandon gets a cookie!!! Well done.
* STEM Center Special Grant for Alex Morrison – Keri, Bruce – With the opening of the STEM center at LES, Alex shared the wish that he had more equipment to work with. Bruce stated that Alex has 3 former grant items from 2013, 2014, and 2016 that he is trying to add to. A motion was made by Brandon to fund up to $6,653 to start this project. Alaina seconded. Motion passed with Brandon asking the group to consider a crowd funding effort to cover the cost. UPDATE Items have been ordered at $5,457 and arrived Friday.

1. Approval of minutes from 9-23-19 meeting – Motion Leslie, Second by Mitzi. Passed
2. Treasurer's report and financial updates (attached) – Cash Flow thru 9/30 Inflow 32,215, outflow 27,009. Balance $624,045 ( $855,000 with the addition of Forticq and Mearns donations)
3. **FROM previous meetings:**
   1. Signature event D and D clarification, parameters and details :
      1. DD will be held after our fundraising push so as to be able to recognize our donors.
      2. DD will be held in late Sept. each year
      3. Price point will be $50
      4. DD will have a regular meal
      5. Band allowance will be @$3000
      6. Sharon, Leslie, Fallon and Margaret will lead this event
   2. POSTPONED Laura asked that we further clarify our purpose .Not only “Fund grants” but include million dollar goal, perpetuating grants etc…
   3. New Directors – Mitzi - As time did not allow for this item to be discussed at our last meeting, directors action is needed to find people who can **participate, attend** and **have connections** to the town and with Liberty alumni. They should be people **willing to make contacts and ask for donations** too. No new information.
4. Moving forward - Project Volunteers
   1. Contact list – Brandon and Shannon. Brandon said he would have this list compiled and ready for the January implementation.
   2. Mail outs – Keri and Leslie will work with the compiled list from Brandon and Shannon. (Sent: Tuesday, October 1, 2019 8:57 AM From Keri)  
      I work with Metro Mailer in Fort Worth. My contact is Kathy Wolfe: [kathy@metro-mailer.com](mailto:kathy@metro-mailer.com) , 817-451-1380.  
      Kathy is who helps create a list whenever we need one. She has good suggestions for what works and what doesn't, and then they mail out using the list they've purchased on our behalf.  
       ***Virginia Grimes,President North Rim Marketing 972-342-3665***
      1. Do a mailout – letter, postcard, hire a company to do it, pay for 77575 addresses.

Mailout > Call > General Donation push

* 1. Crowd source campaign – Shannon POSTPONED
     1. Crowd fund grants after they are announced and allow people to help, campus push, grantees help, clearthelist??
     2. Janie Rip grant
  2. Pricing for KSHN advertising – Shannon POSTPONED

1. Brandon suggested a Strategic Planning Meeting to be held on a Saturday morning where the group could dedicate several hours to planning out the year’s activities. Another thought was to move it to October instead of June. Brandon also said that a Special meeting in January would be needed to coordinate the mailout.
2. Bruce said that officers will be needed for 2020 and asked for help.
3. Adjourn – 6:17 yes you read that right!

Thanks y’all. Bruce

**After meeting thoughts:**