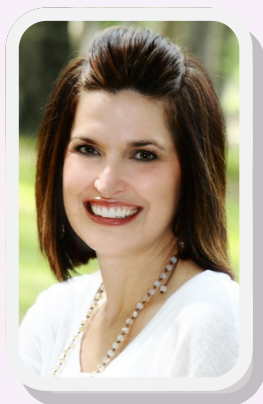


LIBERTY ISD EDUCATION FOUNDATION

ANNUAL REPORT 2019

JANUARY 28, 2019

A letter from our President...



MITZI KLINE
PRESIDENT, LIBERTY
ISD EDUCATION
FOUNDATION

Dear Friends,

I am excited to serve as President of the Liberty ISD Education Foundation for another year. As Nelson Mandela states, "Education

is the most powerful weapon which you can use to change the world." As a mother and former educator, I couldn't agree with this statement more. Education is truly the key to success. When my husband and I chose to return to our hometown to raise our family, I knew I wanted to find a way to make a difference in our community. As a former educator, giving back to the education system just seemed like the best fit.

The LISD Education Foundation allows teachers to apply for grants that help make their visions and dreams for their classrooms become reality. How amazing is that!! Through these grants, students are able to expand their knowledge, build skills, and

have experiences they may not have otherwise.

Since 2007, the LISD Education Foundation has funded 67 grants totaling \$199,619 in funds going into the classroom.

Please know that your donations and continued support of the Liberty ISD Education Foundation provide opportunities for teachers to bring new learning experiences to students, therefore empowering future leaders.

Thank you again for your continued support.

Sincerely,

Mitzi Kline
President

Officers

Mitzi Kline - President
Leslie Herndon - VP of Admin.
Shannon Gardner - Treasurer
Alaina Arnold - Past President
Margaret Gardzina - Lifetime Director
Cody Abshier - Superintendent

Directors

Logan Pickett
Brandon Davis
David Rodriguez
Fallon Kay
Laura Hernandez
Jessie Kirkland
Keri Elliott

Learn about the Liberty ISD Education Foundation

About Us

Established in 2007, with the aid of the Miles Foundation, the Liberty ISD Education Foundation is an independent, non-profit 501(c)(3) organization whose mission is to enhance the educational experiences of the Liberty public schools by fostering community support above and beyond what is provided by the district's normal operating budget.

The Foundation works closely with the school system but is completely

independent. Our Board of Directors consists of residents, retired educators and business people whose commitment to public education in Liberty is strong and in the best interest of every child in the school system.

Our Values

The Liberty ISD Education Foundation values enrichment opportunities, inventive teaching and academic exploration as we strive to promote the empowerment of teachers as an essential dimension of encouraging the

academic success of students.

The Vision of the Foundation

We wish to create a partnership with the community to support students in pursuit of academic excellence. We firmly believe that investing in our students today will return excellent leadership tomorrow.

Our Mission and Purpose

The Mission of the Liberty ISD Education Foundation

is to generate and distribute resources to the Liberty ISD to enrich, maintain, and expand programs needed to ensure that each student reaches his or her full potential.

Striving to promote excellence in teaching and enhanced educational experiences for our students, the Liberty ISD Education Foundation cultivates joint public-private partnerships that will provide teachers with community support and access to additional financial resources.





Bruce Wright
Executive Director
Liberty ISD Edu. Foundation

*"WE ARE HONORED
TO SERVE LIBERTY
THROUGH THE
FOUNDATION. THIS
IS JUST A LITTLE
ABOUT WHAT WE DO.
JOIN US TODAY!"*

Coordinator's Summary for 2018

Grants

Grant timeline will remain focused around a March deadline and an April reveal. 2018's six grants totaled \$16,178! Since the inception of the Foundation in 2007, sixty seven grants totaling \$199, 619.13 have been given to teachers and students and campus projects at LISD campuses.

On April 30, 2108, The Liberty ISD Education Foundation announced 2018's grant winners. Three educators from Liberty Elementary School Oriana Cedeño, Andrea Hagan and Whitney Cain Shaw will be enjoying grants funded by the Liberty ISD Education Foundation. Two grants were awarded to Liberty Middle School teachers; Elisha Lemelle and Angela Brooks while Carlene Patton garnered one for the San Jacinto Elementary campus. The six Innovative teaching grants projects funded in 2018's cycle are listed below by campus:

Liberty Elementary School

When I grow up, I want to become... – Oriana Cedeño
\$778.20

This grant creates an opportunity for 5th grade bilingual class to write and print a book about career choices. This grant is funded in part by The Dahlia McManus Endowment and The Laura Jane Hartel Endowment.

Pedal to Success – Andrea Hagan
\$2,693.95

P.R.I.D.E. program will phase in under-desk pedal exercisers to help address some disruptive behavior. This grant will phase in these exercisers as needed. This grant is funded in part by The CW and Aggie Castle Family Endowment, The JoAnn McGuire Endowment, the C.A. (Abe) Miles Endowment, The Liberty County Farm Bureau Endowment and The Nora Miles Endowment.

Egg Incubation 4.10 C – Whitney Cain Shaw
\$555

This grant will help students explore, illustrate and compare life cycles of living organisms. This grant is funded in part by The Mildred Arnold Endowment and The Liberty Lions Club.

Liberty Middle School

Futuristic Architecture – Angela Brooks
\$1477

Art class tackles engineering, design and construction of famous structures. Students will create new structures as well using foam board and other materials. This grant is funded by The JoBeth Willoughby Teaching Grant, The Miles Foundation and the M.J. Joe Leonard Endowment.

Creating Tomorrow's STEM Leaders Today – Elisha Lemelle \$7010

This grant utilizes DIVE-in engineering curriculum to enable students to de-construct, evaluate and re-construct real-world solutions. Project can include hovercrafts, subwoofers and more. This grant is funded by The Jeffrey Family Teaching Endowment, The Baxter W. Dunagan, Sr. Endowment, The Norman and Brenda Dykes Endowment and The Dr. Reese and Sara Brown Endowment.

San Jacinto Elementary School

Awesome Hour – Carlene Patton
\$3663

The Vara Martin Daniel Teaching Grant for the Fine Arts and The First Liberty National Bank Endowment fund this grant.

Grants are funded through contributions to the Liberty ISD Education Foundation by individual donors, businesses, corporations and community service organizations as well as through profits from our fundraising events.



STUDENTS WORK TO ENGINEER AND BUILD A CAR. THIS ENGINEERING GRANT WAS GIVEN TO ELISHA LEMELLE AT LIBERTY MIDDLE SCHOOL

Coordinator's Summary cont.

Continuing response to our consultant's findings (2015):

2015 was dedicated to raising awareness of the Foundation and its activities.

2016 was dedicated to making our events more profitable.

2017 saw the Foundation becoming more proactive in the area of grants.

2018 saw our attention in new areas: Consider new ways to help students beyond Innovative Teaching Grants – the Miles Success Initiative

Resurrection of the Liberty ISD Alumni Association

New fundraising – Handbag Raffle and Clay Shoot events

Fundraising

The **3rd Liberty Freedom Ride** was held involving 100 participants, over 75 volunteers but was severely affected by weather. Our packet pick-up remained at Chili's along with a Chili's Gives Back night at the restaurant. This approach to packet pickup has much room for fun and growth. A better location may be sought, somewhere like *10 de Mayo* on Hwy 90. LFR cleared \$6,343 after entry fees and sponsorships.

Handbag Raffle income was

\$11,500. Although only 115 of 500 tickets were sold, we still believe that this will be a successful fundraiser. Week one saw our first winner Lakin Thomkins!

LISD Payroll Deduction Program continues with \$3,684 last year. We continue to use the "Get on the Bus" t-shirt strategy. All employees contributing to the payroll deduction campaign regardless of amount will be given a t-shirt with "Get on the Bus" on the front and "I support the Liberty ISD Education Foundation" on the back. They were able to wear their shirt and jeans on Fridays at most campuses. Mitzi, Leslie, D-Ann and Bruce went around to the campuses and explained the program and the goals of the Foundation. 64 LISD staffers are now contributing @ \$304/month to the program.

Other fundraising efforts added this year included a #GivingTuesday Facebook effort and Amazon.Smile.com.

Liberty ISD Education Foundation Clay Shoot was cancelled due to some logistical issues and the planning for **20 Men who can Cook** was delayed as we assess ticket sales.

Recognitions

The Foundation continues its recognition of the Top 10 % of LISD graduating seniors in May.



LESLIE AND MITZI MAN THE TABLE FOR WELCOME BACK TO SCHOOL DAY AND PAYROLL DEDUCTION FOCUS.

Personnel

We lost Stephanie Smith, Rosie Lopez, Darell Pruett, D-Ann Berry and Justin Johnston but added Keri Elliott in September. The Executive Committee is still working to add more directors.

Publicity and Press

Mitzi, Shannon and Brandon had a great show on KSHN radio. It was fun to listen to and it got our message out there. Our website (www.libertyeducationfoundation.com) and Facebook page continue to post all kinds of photos, grant information, press releases, LFR information, etc.

SOCIAL MEDIA

REACH



2014	271
2015	439
2016	617
2017	715
2018	793

Miles Foundation Grant

On Dec 17, 2018, the LISD Education Foundation received a check from the Miles Foundation in Ft. Worth in the amount of \$50,000! If you remember back a year, we worked very hard to bring about a significant donation and program to LISD in honor of Ellison Miles 100th birthday. Although, that



Coordinator's Summary for 2018 cont.

"LIBERTY
FREEDOM RIDE #3
WAS SEVERELY
HAMPERED BY
WEATHER . ONLY
100 RIDERS WERE
ABLE TO RIDE.

project ultimately fell short, I believe our efforts and professionalism led in part to this current donation.

So, let's celebrate that our efforts do pay off! Sometimes we struggle with fundraising projects or we get discouraged that others don't feel as passionate about helping students as we do. These are normal in all organizations. It's part of the world we live in.



AWESOME HOUR STUDENTS SHOW OFF THEIR NEW CREATIVITY TOOLS. THIS GRANT WAS FOR CHARLENE PATTON AT SJE.

Challenges/Needs for 2019 -
The next items are my assessment of our needs and challenges:

Strategic Planning

Our calendar includes a work flow, showing what we should be doing at what point in the year. In developing the calendar, I considered other major events and fundraisers in Liberty avoiding what



might be major conflicts. This should help Directors continue the work of the Foundation away from our regular meetings. The Executive Committee met in June in a Strategic Planning session that went very well. We will do that again.

Finance/Fundraising Approach

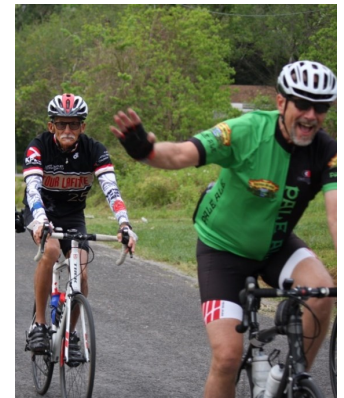
We contacted many former donors through mail outs and email which resulted in some donations but we should also develop new potential donors through directors' contacts. This year, significant effort was given to Huntington Ingalls Industry, The Temple Foundation and the Miles Foundation grant applications. These efforts proved to be very much worth our time.

What we have learned:

In the 5 years I have been here, we just don't sell tickets



LFR T-SHIRTS ARE QUITE A FASHION STATEMENT THANKS TO ALAINA.



RIDERS FROM ALL OVER TEXAS COME IN APRIL TO RIDE THE LFR.

well. Whether concerts, dances or raffles, we routinely have tickets unsold. Our current raffle left 80% of the tickets unsold. There are many possible reasons: ambitious event, pricing, competition for finite resources of potential donors. Regardless, these fundraisers lead to worries of breaking even and a lot of pressure to sell. Some believe this leads to a negative feeling at our meetings.

In 2014, We made a concerted effort to move toward ticketed events to try to spread the funding out to new people instead of the same donors. We moved away from the traditional personal contact/ presentation approach to fundraising.

Solution: After seeing results with the Miles Foundation and Huntington Ingalls Industry, the ROI of time of our directors may be best spent in targeted efforts to connect with potential donors. Return to a community campaign/ traditional fundraising program

Alumni Association

I continue to believe that this could become a significant source of support in the future. The reality is that this is very time-consuming and that

LIBERTY ISD EDUCATION FOUNDATION

2018 SPONSORS

Distinguished Partner

The Miles Foundation

Diamond Partner

Law Office of Brandon S. Davis

Bronze Partner

Charles and Sarah McGuire
Class of 1978
Jerry and Mitzi Kline
John and Rebecca Forames
Leslie and Mark Herndon
Lloyd and Tami Pierce
QP Energy Services
Shivers Enterprises
Smart Oilfield Services

Benefactors

Alaina Arnold
Baze Chemical
Bruce and Sherri Wright
Dani Daniel Brister
Del Papa Family Fund
First Liberty National Bank FLNB
Reese and Sara Brown
Margaret Gardzina
Stantec
Trivium Club

Friends

Allsurance Agency - Todd Arnold
Allison Funeral Service
Amy Boles
Betty Reeves
Carl and Laura Pickett

Cody and Kristi Abshier
E. Bruce Mintz, Attorney, CPA
Ed and Sandy Pickett
Edward and Linda Cox Jr
Farrah F Harper - Attorney at Law
Frank and Connie Jordan
Gary Willoughby
Hometown Tire & Auto
Jacey Dubose
James and Rebecca Harris
Joan Jeffrey
John and Lisa Twardowski
John J Hebert, Distributor
June Damek

Ken and D-Ann Berry
Lance Lawrence
Laura Hernandez
Liberty Medical Surgical
Clinic
Liberty Pest Control

Richard and Angela Vinson
Mark and Shannon Gardner
Patricia Watson
Prosperity Bank Liberty Freedom
Ride Sponsor
Randel and Karen Arnold
RKA Enterprises - Karen Arnold
Rene' Anderson
Sandro and Sandra Garcia, Dream
Furniture
Stephen and Debbie Dugger
The Crawfish Place
Tommy and Lee Chambers
Tracy Williams State Farm Insurance
Walter and Dorothy Shoaf

Liberty ISD Education

FOUNDATION

may not be easy for us to accomplish. The Spindletap event on Oct. 26 was less profitable that hoped but it was a fun time 4 alumni and 16 total attended. Income for the event was \$256. The ISD sent us a check for \$4,352 that was left in a residual acct from 2010.

Laura Hernandez assumed the Presidency of the Alumni Assoc. after D-Ann Berry's resignation. Shannon Gardner is the Treasurer and Logan Pickett and Alaina Arnold filled out the Alumni Board.

Online donations

We continue to search for

a more acceptable way to allow people to donate using credit cards. Whether using BidPal or other like online fundraising software, the Foundation needs an online module to reach the younger demographic who don't write checks.

5 Years at a Glance

	2014	2015	2016	2017	2018
Facebook pg.	271	439	617	715	793
Key actions/ events	Beatles Concert event Added Fb page Added website Largest Grant total given out \$40,736	Payroll Deduction began Consultant Leslie Annen Bylaws changes	2 D and D events Change investment strategy to slightly more aggressive Added office space donated by Brandon Davis Added PO Box 1st LFR	M.J. Joe Leonard Grant started 2 nd LFR w/ 2 Mile Social ride added D and D cancelled due to Hurricane Harvey	Restart Alumni Assoc. Smile.amazon and #GivingTuesday Strategic Planning with Executive Comm. Handbag Raffle Fundraiser Largest Grant Application participation
Donations & Sponsors	Pete Willoughby Century club donation Miles Foundation Grant	Strike Grant	QP Enterprises Sponsorship	LCDC sponsorship for LFR 2	Miles Foundation Grant
Grants	\$40,736	\$11,361	\$10,806	\$7,686	\$16,178
Total Acct Value	\$452,373	\$418,288	\$474,213	\$546,113	\$557,835

Liberty ISD Education Foundation Financial Summary -Dec 31, 2018

	12/31/08	12/31/09	12/31/10	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	12/31/18
TOTAL Bank Accounts	80,794.58	240,228.31	354,421.50	96,963.24	86,999.50	77,917.28	47,849.02	44,779.64	47,533.45	53,185.87	102,993.58
TOTAL Asset Accounts	25,468.58	25,609.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL Investment Accounts	0.00	0.00	0.00	276,312.99	355,639.41	396,447.29	404,524.30	373,509.04	426,680.14	492,927.83	454,901.58
OVERALL TOTAL	106,263.16	265,837.52	354,421.50	373,276.23	442,638.91	474,364.57	452,373.32	418,288.68	474,213.59	546,113.70	557,835.16

Income/Expense by Category - 2018

1/1/2018 - 12/31/2018 (Cash Flow)

Category	Jan 1- Dec 31 2018
INCOME	
Alumni Association Income	4,407.64
Donation	64,338.82
Interest Income	88.67
Liberty Freedom Ride Registration	3,675.00
Liberty Freedom Ride Sponsor	6,600.00
Purse Fundraiser	8,300.00
FROM LISD EF Checking	11,000.00
TOTAL INCOME	98,410.13
EXPENSES	
2018 Grant Award	748.20
Advertising	244.14
Alumni Association Expenses	55.00
Auto	37.76
Bank Charge	12.00
Board Meeting Expenses	142.87
Community Events	50.00
Contract Work - Coordinator	15,825.00
Dining	117.61
Flowers	24.89
Grant Committee Expenses	42.54
Grant Expenses	13,197.08
Grant Notifications	274.24
Liberty Freedom Ride Expenses	3,931.47
Office Supplies	297.09
Post Office Box	116.00
Postage and Delivery	103.75
Prof and Legal Fees	1,245.00
Purse Fundraiser Expense	1,547.78
TO Grant Awards Account	11,000.00
TOTAL EXPENSES	49,012.42
OVERALL TOTAL	49,397.71

Projects**Liberty Freedom Ride**

Total Income	10,275.00
Total Expenses	<u>3,931.47</u>
	6,343.53

Handbag Raffle Fundraiser

rec'd 2018	8,300.00
rec'd 2019	3,200.00
Total Income	11,500.00
Total Expenses (4 purses)	<u>1,547.78</u>
	9,952.22

Alumni Association

Starting balance	4,150.84
Total Income	256.80
Total Expenses	<u>55.00</u>
	4,352.64

Amazon Smile	15.82
Miles Foundation	50,000.00
LISD Payroll Deduction	3,684.00
Total of Grants Awarded	13,945.28



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 Liberty, TX 77575

Phone: 936-641-0367
 E-mail: brucewright058@gmail.com

*"WE BELIEVE THE
 FOUNDATION HELPS
 BUILD BETTER CITIZENS
 THROUGH ITS GRANT
 PROGRAM. INVESTING IN
 LIBERTY'S STUDENTS IS
 AN ECONOMIC
 DEVELOPMENT ISSUE.*

*ARE YOU DOING YOUR
 PART?"*

Foundation Planning Calendar 2019

MONTH			FOCUS
Jan	28	Annual Meeting Freedom Ride Prep begins	Fund Drive
Feb	25	Foundation Meeting (5:30PM) FLNB	
Mar	11-15 25 29	Partyline Program KSHN LISD Spring Break Foundation Meeting (5:30PM) FLNB Grants submission deadline	Grants
Apr	13 TBD 29	Freedom Ride Cycling Event Grant committee meeting Foundation Meeting (5:30PM) FLNB/ Grant Notification	LFR
May	17 25 27	Top 10 % Recognition Graduation Foundation Meeting (5:30PM) FLNB	PR Month
June	24	HOLIDAY Strategic Planning Committee	
July	29	ExComm Meeting/ Foundation Meeting	
Aug	6 26	Welcome Back LISD /Payroll Deduc- tion Faculty Meetings Foundation Meeting (5:30PM) FLNB	Purchasing for grants
Sept	30	Foundation Meeting (5:30PM) FLNB	
Oct	28	Foundation Meeting (5:30PM) FLNB Alumni Assoc. events	
Nov	25	Foundation Meeting (5:30PM) FLNB #GivingTuesday online event	Identify new officers/ directors
Dec	27	Holiday Last day for contributions	PR